



أسبوع جدة الدولي للفخامة
JEDDAH
INTERNATIONAL
LUXURY WEEK
JEWELLERY | WATCHES
مجوهرات | ساعات

8-11 MAY 2023

📍 JEDDAH



أسبوع الرياض الدولي للفخامة
RIYADH
INTERNATIONAL
LUXURY WEEK
JEWELLERY | WATCHES
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16-19 MAY 2023

📍 RIYADH

riyadhluxuryweek.com



ABOUT THE SHOWS

Riyadh International Luxury Week (RILW) and its exciting new sister show, **Jeddah International Luxury Week (JILW)**, are unique sales platforms for the jewellery and watch industry to tap into the billion dollar Saudi market.

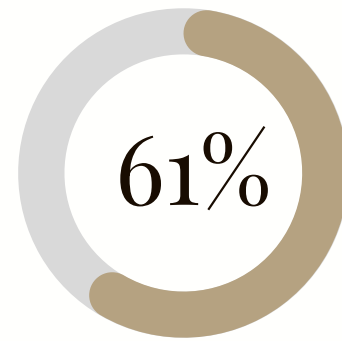
This is where the world's finest brands meet with an affluent audience for 4 days of direct sales, discovery, and wonder in one of the fastest growing economies in the world.

RILW and JILW are the only two jewellery and watch exhibitions held in the first half of 2023 in the Arabian Gulf.

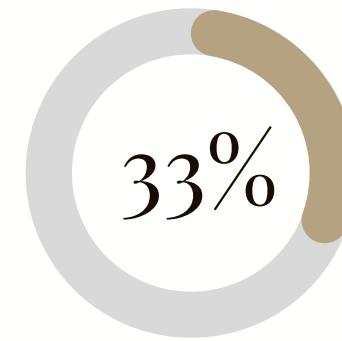
Staged in luxurious 5 star surroundings, and organised to the highest international standards, these dynamic hubs represent a unique opportunity for brands to showcase the latest trends, collections and innovations during the critical Spring wedding sales period in Q2.

2022 FACTS & FIGURES

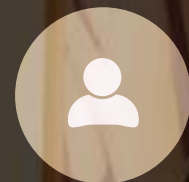
The launch of JILW and the return of RILW follows a record-breaking show with an exceptional volume of sales held in Riyadh in 2022.



Increase in visitors
VS 2021



Increase in exhibition space
VS 2021



12,468

Exhibition visitors



68%

Female



32%

Male



36

Exhibiting brands



2,400

Square metres



10

Exhibiting countries

MEDIA COVERAGE

Riyadh International Luxury Week 2022 was supported by an extensive media campaign with a global reach of more than 25 million.

Over 80 media outlets carried news and interviews, including Marie Claire, Arab News, Harper's Bazaar, Hia, Esquire and Al Arabiya.



TESTIMONIALS



Giulia Lina Callegari
Owner, Ferrari Firenze

Riyadh International Luxury Week proved to be a great show for us, where we met many new clients as well our existing ones in a discreet and chic atmosphere. We will certainly take part in future editions.



Haneen Al Qunaibit
Owner, Amarin
Jewels

Riyadh International Luxury Week is the premier event for the jewellery & watch industry in Saudi Arabia. It's wonderful to see so many people here. We are very proud to be part of this great event, and are pleased to have met many of our customers.



Krayem Al Enazi
President, National Committee
for Precious Metals & Gemstones

We are very proud to be associated with Riyadh International Luxury Week. This event is a welcome addition to Saudi Arabia's event calendar. We look forward to many more, and to fostering the growth of the jewellery and watch industry in the Kingdom.

SHOW PROFILE

Riyadh International Luxury Week and Jeddah International Luxury Week are divided into two zones, designed to offer an optimal visitor experience and deliver maximum exhibitor ROI.



Fine Jewellery

Fine jewellery, precious gemstones and exquisite objects d'art. This is where the world's most desirable jewellery designers and high-end manufacturers meet face-to-face with clients new and old to display creativity, new collections and exclusive launches.



Salon des Grandes Complications

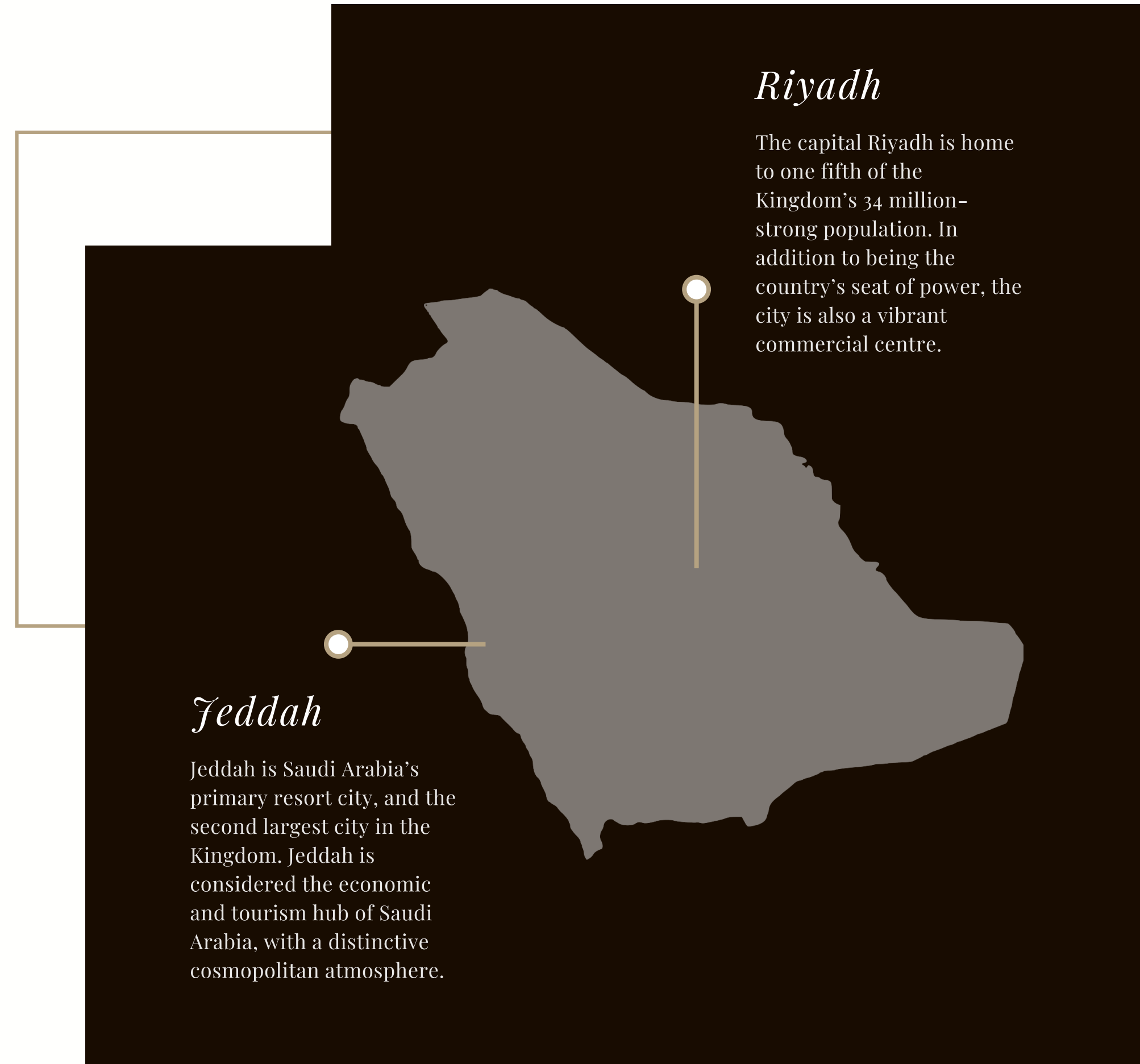
With a 13-year track record of success, the Salon des Grandes Complications is the premier watch-focused exhibition in the Middle East. This gathering of fine watchmakers is an exceptional setting for collectors to enjoy the latest timepieces, limited editions and rarities.

WHY SAUDI ARABIA?

High per capita income, steady economic growth under Saudi's Vision 2030 diversification programme, and a growing tourism industry are creating enormous opportunities for the jewellery and watch sectors in Saudi Arabia.

Spending on luxury products and services in the largest economy in the MENA region is predicted to rise by 7% to reach approx. US\$ 23.6 billion in 2026.

New for 2023, the launch of Jeddah International Luxury week presents a valuable opportunity to increase brand awareness and drive a high volume of direct sales in the Western Province of Saudi Arabia.



Riyadh

The capital Riyadh is home to one fifth of the Kingdom's 34 million-strong population. In addition to being the country's seat of power, the city is also a vibrant commercial centre.

Jeddah

Jeddah is Saudi Arabia's primary resort city, and the second largest city in the Kingdom. Jeddah is considered the economic and tourism hub of Saudi Arabia, with a distinctive cosmopolitan atmosphere.

WHY EXHIBIT?

- ✓ Meet 12,000+ lifestyle conscious visitors & HNWI's at the Gulf's only jewellery & watch exhibition in Q2 2023
- ✓ See immediate ROI through onsite sales
- ✓ Carefully managed categories to ensure successful trading for all
- ✓ Get real-time feedback from clients
- ✓ Gain competitive intelligence & identify trends
- ✓ Build relationships with existing customers & consolidate your market position
- ✓ Explore the local industry & secure partnerships
- ✓ Generate media exposure & brand awareness



FEATURES



Jewellery & Watch Seminars

Real-life case studies of excellence and the future of the industry debated by a panel of leading industry figures and global influencers.



Saudi Watch Collector's Club

Dedicated space for watch collectors & experts to share ideas and passion for the world of Haute Horlogerie.



Gemmological Laboratory

Onsite gem and jewellery education and testing services conducted by a team of expert gemmologists.

VISITOR PROMOTION

Riyadh International Luxury Week and Jeddah International Luxury Week will be promoted via a multi-channel marketing and PR campaign valued in excess of US\$ 2.6 million, guaranteed to reach over 30 million HNWIs in Saudi Arabia and the surrounding region.



Daily show newsletter
circulated to 30,000+
subscribers



Outdoor advertising in prime
locations in Saudi Arabia



Influencer campaigns



Print advertising in lifestyle &
news publications



TV & press coverage

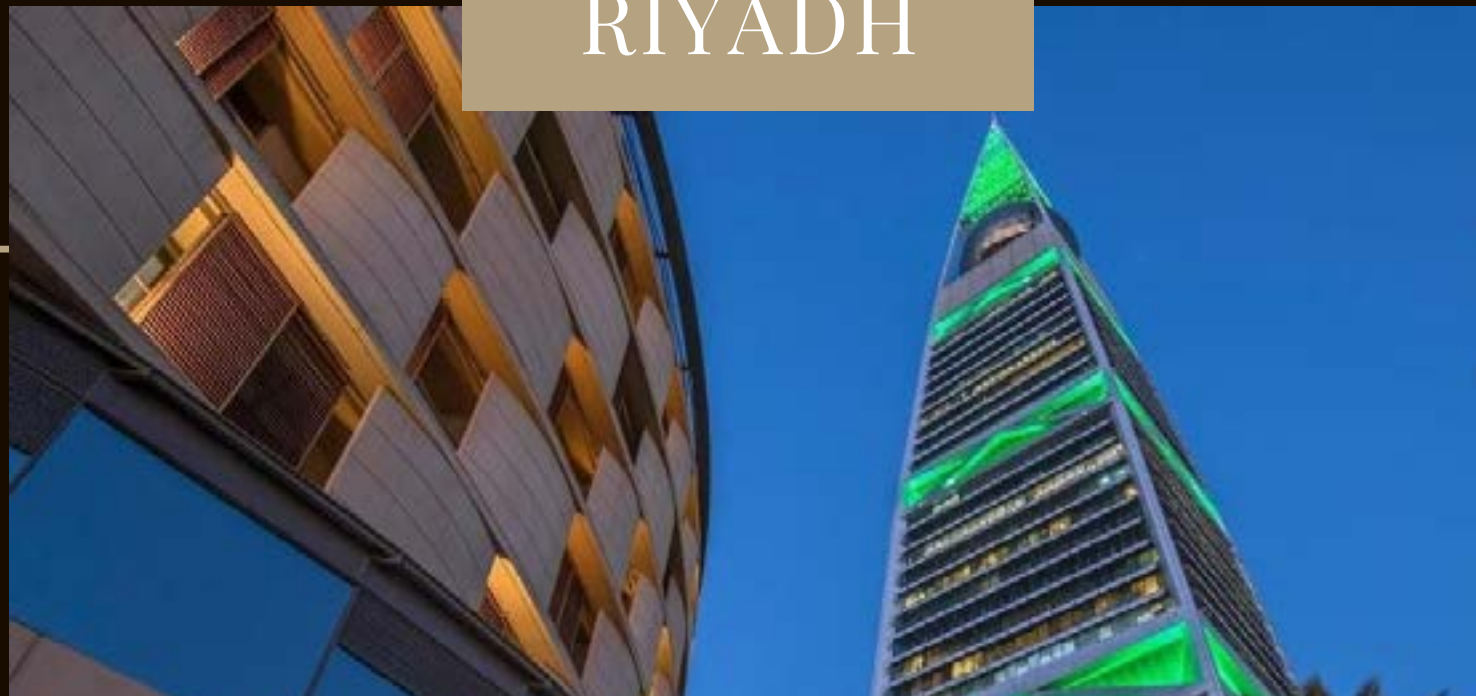


Digital & social media
campaigns

SHOW VENUES

5 star shows deserve a 5 star setting. Exhibiting at **Riyadh International Luxury Week** or **Jeddah International Luxury Week** is an opportunity to engage with customers in a luxurious atmosphere.

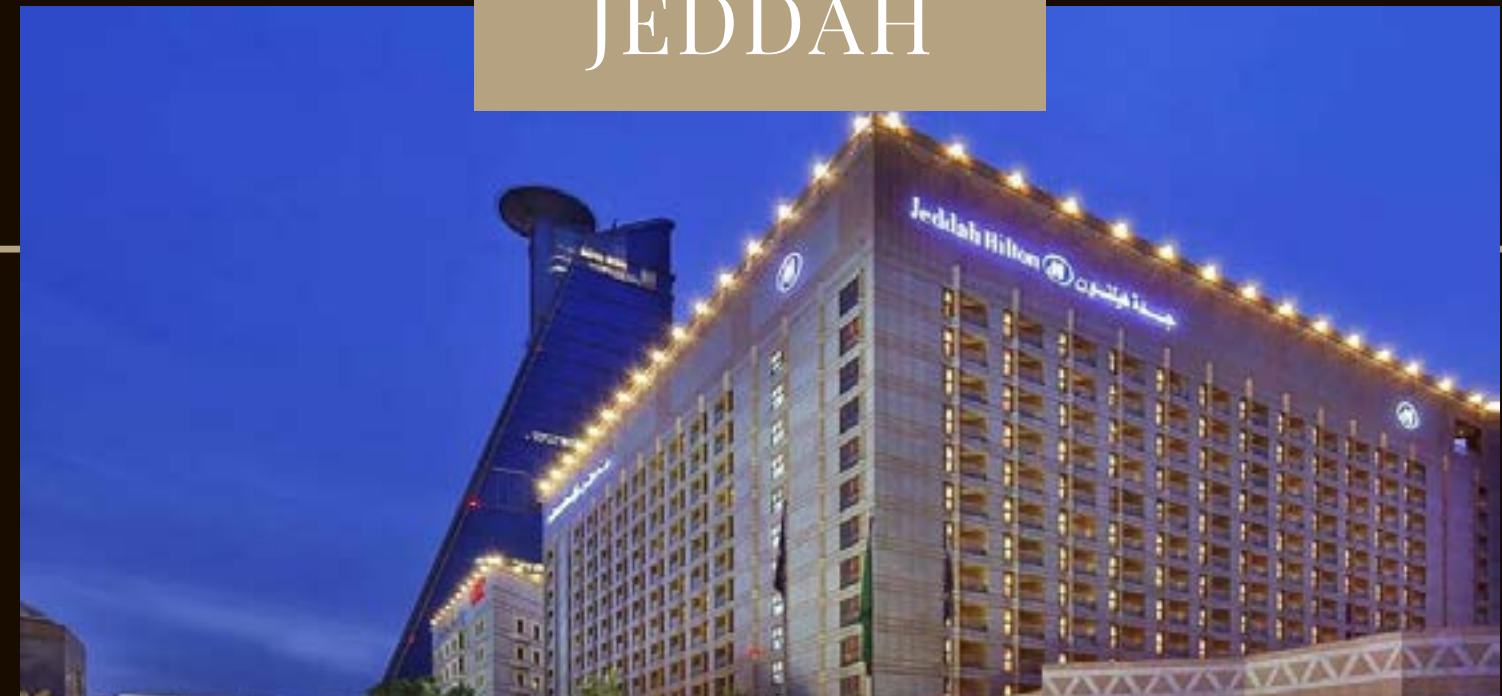
RIYADH



Al Faisaliah Hotel

Located in the heart of Riyadh, Al Faisaliah Hotel is one of the most sought-after addresses in Saudi Arabia. Its central location and panoramic views are complemented by Mandarin Oriental's signature service to ensure a truly unforgettable Arabian experience.

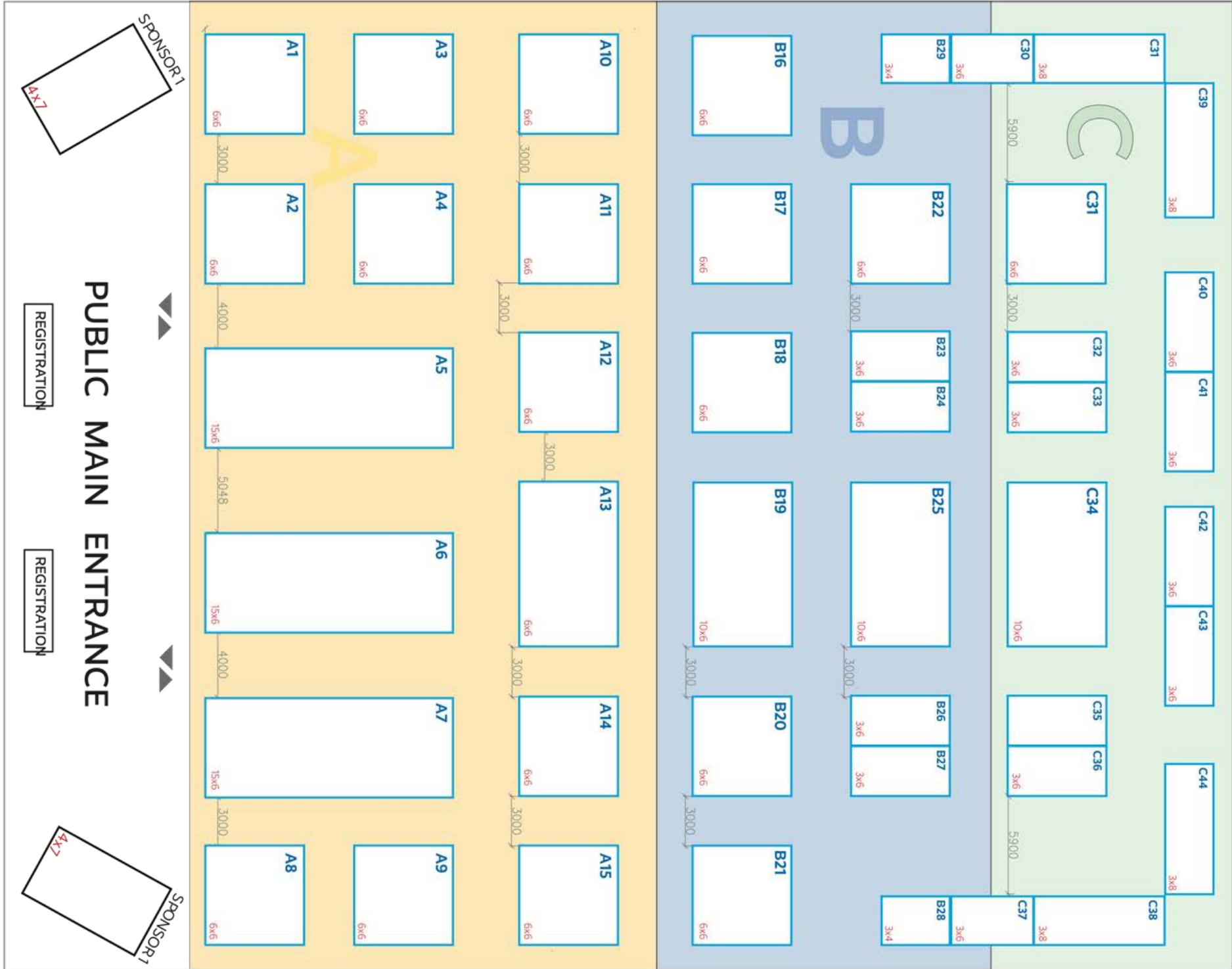
JEDDAH



Jeddah Hilton

Situated in an enviable position on the Jeddah Corniche overlooking the Red Sea, the Jeddah Hilton is ideal for business and recreation. The Red Sea Mall is five minutes away, and the venue is 25 minutes from downtown Jeddah and the UNESCO World Heritage site of Al-Balad.

RIYADH FLOORPLAN



JEDDAH FLOORPLAN

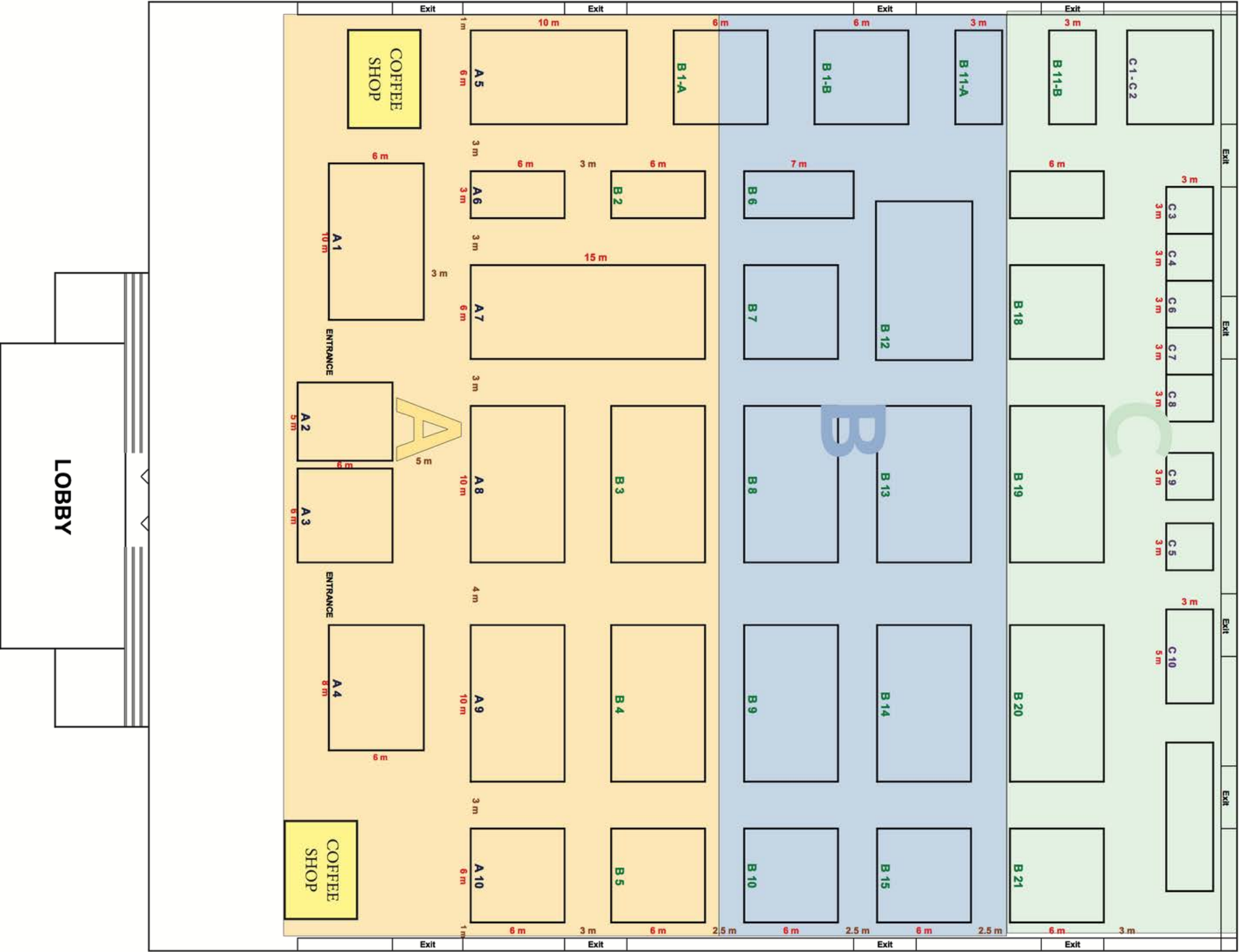
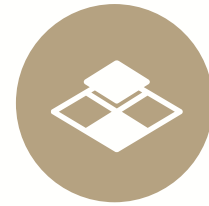


EXHIBIT OPTIONS



Space Only

Choose stand space only for unlimited flexibility. You can appoint your own stand builder and create a stand designed to meet your exact requirements and budget.



Space + Stand Package

Space + stand package includes exhibit space, stand, furniture, showcases and power point. Limited to 12, 18, 24 & 36 sqm options only. With space + stand package you are getting a ready-to-use, high quality stand space. Optional extras are available to order.



Space & Stand Package

EXHIBIT RATES

Our flexible pricing model allows you to choose a stand that generates maximum ROI and suits your budget.

	Space only US\$ per sqm		Space + stand package US\$ per sqm	
	Jeddah	Riyadh	Jeddah	Riyadh
ZONE A	800	850	1,300	1,350
ZONE B	750	800	1,200	1,250
ZONE C	600	750	1,000	1,150

How to Calculate the Cost of Your Stand in 3 Simple Steps

1 Space type

Choose your stand space type:
Space only or space + stand package

2 Stand size

Decide on the number of square metres you wish to book

3 Location

Select a preferred location:
Zones A, B or C

THE ORGANISERS

Arabian Expo are organisers of exclusive events serving the luxury lifestyle industry, including fashion, jewellery and watches. We provide opportunities for new and established brands to make high quality connections, form relationships and do business in the rapidly expanding Saudi Arabian market.

Our innovative live events and digital concepts help participants achieve their full potential and create engaging visitor experiences. The Arabian Expo team provides an unbeatable combination of resources, industry expertise, global reach and local knowledge to help businesses succeed.





BOOKINGS & FURTHER INFORMATION

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